Revised Economic Assessment

The Michigan Council for Arts and Cultural Affairs has begun a process of modifying its grant programs to foster greater cultural economic development through increased **job creation**, **cultural tourism**, **capital investment** and **revenue generation and leveraging**. The Council is gathering measurable baseline information, from <u>all</u> fiscal year 2007 grant recipients, from which the economic "return on investment" in arts and cultural grants may be accurately assessed. It is the Council's expectation this information will assist those making the case for the importance of continued investment in the arts and culture of our great state. <u>Please carefully review and complete this form</u>, providing accurate and realistic responses, to the very best of your ability.

		omic outcomes that you feel you ural Tourism Capital 1	• •	Conoration/Loveraging
	Other	_	mvestment Kevenue	Generation/Leveraging
	Key Predictors of Economic Outcomes			
	1: What is the amount of your projected FY 2007 payroll, with fringe benefits?			
	2: What is the total amount of this grant award going toward that payroll, including fringe benefits?			
	3: What is your organization's total number of employees for FY 2007?			
	Year round: Full-time?	Part-time?	Volunteers?	
	Seasonal: Full-time?	Part-time?	Volunteers?	
	4: Estimate the number of new hires you will create for the entire organization:			
	a) How many of these will be relatated specifically to this grant award?			
	b) How many of these will be full-time? c) How many will be part-time?			
	5: Will your organization lose, and not replace, current employees? yes no If yes, how many?			
	6: How many tourists visit your organization annually? For this project? For this project?			
	7: Does your organization track tourist's overnight stays associated with your activities?			
	8: Is your organization planning to make any capital investments in FY 2007? yes no If yes, what is the projected investment?			
	9: Please list the other groups or organizations that your organization has collaborative agreements with, such as advertising, tours/visits, ticket discounts, parking, hotel/motel/B&B packages, restaurants etc.			
	Organization Type of Collaboration		Type of Collaboration	